

**Crossroads Media**  
66 Canal Center Plaza  
Suite 555  
Alexandria VA 22314

**American Crossroads/ Issue**  
Submission Number 209 Issue 1



**WNCN-TV**  
1205 Front St.  
Raleigh, NC 27609

PHONE (919) 836-1717 FAX (919) 836-1747

**Original**

<b>Client:</b>	American Crossroads/ Issue	<b>Submission Cost:</b>	18300	<b>Campaign Ref:</b>	E:120808027
<b>Buyer:</b>	..	<b>Client/Product/Estimate:</b>	11 / 27 / 690	<b>Sales Rep:</b>	HRP Washington, DC
<b>Schedule Dates:</b>	09/03/12 to 09/16/12	<b>Weeks:</b>	2	<b>Order Ref:</b>	06244785
<b>Est./PO Number:</b>	06244785	<b>Contract type:</b>	Political	<b>Business Type:</b>	POLITICAL
<b>Associated Copies:</b>	No			<b>Business Category:</b>	Transactional

<b>Product:</b>	American Crossroads	<b>Booking Group:</b>	WNCN	<b>Key Market:</b>	Raleigh-Durham, NC
<b>Demographic:</b>	(L) Household	<b>Order:</b>			

Ref	Sales Product Details	Rev Type	Rate	Spot Type	09/03	09/10	Total	Cost
1	M-Su 11p News ...F..	04	550	30 Comme	Nbr of Spots	1	1	550
2	M-F 1135p ET / 1035p CT Tonight Show ...F..	03	175	30 Comme	Nbr of Spots	1	1	175
3	M-F 6p News ...F..	03	400	30 Comme	Nbr of Spots	1	1	400
4	M-F 6a News ...F..	04	225	30 Comme	Nbr of Spots	1	1	225
5	M-F 7p News ...F..	04	250	30 Comme	Nbr of Spots	1	1	250
6	M-F 7a Today Show ...F..	03	575	30 Comme	Nbr of Spots	1	1	575
7	M-F 730p Extra ...F..	04	200	30 Comme	Nbr of Spots	1	1	200
8	M-Su 11p News M.....	04	550	30 Comme	Nbr of Spots	1	1	550
<b>Weekly Totals:</b> Total Spots(Ord Spots)					27	25	52	

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<b>Associated Copies:</b> No		<b>Business Category:</b> Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	09/03	09/10	Total	Cost
9	Show	03	175	30				
	M.....			Comme				
				Nbr of Spots				175
10	M-F 6p News	03	400	30				
	M.....			Comme				
				Nbr of Spots				400
11	M-F 6a News	04	225	30				
	M.....			Comme				
				Nbr of Spots				225
12	M-F 630p ET / 530p CT NBC Nightly News	06	250	30				
	M.....			Comme				
				Nbr of Spots				250
13	M-F 7p News	02	575	30				
	M.....			Comme				
				Nbr of Spots				575
14	M-F 730p Extra	04	200	30				
	M.....			Comme				
				Nbr of Spots				200
15	Sat 7a Today Show	02	250	30				
	.....S.			Comme				
				Nbr of Spots				250
16	Sun 8a Today Show	02	250	30				
	.....S			Comme				
				Nbr of Spots				250
17	M-Su 11p News	04	550	30				
	...T...			Comme				
				Nbr of Spots				550
18	M-F 1135p ET / 1035p CT Tonight Show	03	175	30				
	...T...			Comme				
				Nbr of Spots				350
19	M-F 6p News	03	400	30				
				Nbr of Spots				400
<b>Weekly Totals: Total Spots(Ord Spots)</b>					27	25	52	

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<b>Associated Copies:</b> No		<b>Business Category:</b> Transactional

Ref	Sales Product Details	Rev Type			Rate	Spot Type		09/03	09/10	Total	Cost
20	M-F 6a News ...T....	04			225	Comme					
						30	Nbr of Spots	1	1	2	450
						Comme					
21	M-F 630p ET / 530p CT NBC Nightly News ...T....	04			650	30	Nbr of Spots	1		1	650
						Comme					
22	M-F 7p News ...T....	04			250	30	Nbr of Spots		1	1	250
						Comme					
23	M-F 7a Today Show ...T....	03			575	30	Nbr of Spots	1	1	2	1150
						Comme					
24	M-F 730p Extra ...T....	04			200	30	Nbr of Spots	1	1	2	400
						Comme					
25	M-Su 11p News ..T.....	04			550	30	Nbr of Spots	1		1	550
						Comme					
26	M-F 1135p ET / 1035p CT Tonight Show ..T.....	03			175	30	Nbr of Spots	1	1	2	350
						Comme					
27	M-F 6p News ..T.....	03			400	30	Nbr of Spots	1	1	2	800
						Comme					
28	M-F 6a News ..T.....	04			225	30	Nbr of Spots	1	1	2	450
						Comme					
29	M-F 630p ET / 530p CT NBC Nightly News	04			650	30	Nbr of Spots	1		1	650
Weekly Totals: Total Spots(Ord Spots)							27	25	52		

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<b>Schedule Dates:</b> 09/03/12 to 09/16/12	<b>Weeks:</b> 2	<b>Order Ref:</b> 06244785
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Ref	Sales Product Details	Rev Type		Rate	Spot Type		09/03	09/10	Total	Cost
	.T.....				Comme					
30	M-F 7p News .T.....	04		250	30 Comme	Nbr of Spots	1	1	2	500
31	M-F 7a Today Show .T.....	03		575	30 Comme	Nbr of Spots		1	1	575
32	M-F 730p Extra .T.....	04		200	30 Comme	Nbr of Spots	1	1	2	400
33	M-F 1135p ET / 1035p CT Tonight Show ..W....	03		175	30 Comme	Nbr of Spots		1	1	175
34	M-F 6p News ..W....	03		400	30 Comme	Nbr of Spots	1	1	2	800
35	M-F 6a News ..W....	04		225	30 Comme	Nbr of Spots	1		1	225
36	M-F 630p ET / 530p CT NBC Nightly News ..W....	04		650	30 Comme	Nbr of Spots	1	1	2	1300
37	M-F 7a Today Show ..W....	03		575	30 Comme	Nbr of Spots	1	1	2	1150
38	M-F 730p Extra ..W....	04		200	30 Comme	Nbr of Spots		1	1	200
39	M-Su Late News Late Run ..W....	06		550	30 Comme	Nbr of Spots	1		1	550
Weekly Totals: Total Spots(Ord Spots)							27	25	52	

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<b>Associated Copies:</b> No		<b>Business Category:</b> Transactional

Ref	Sales Product Details	Rev Type	Rate	Spot Type	09/03	09/10	Total	Cost
40	M-F Tonight Show Late Run ..W....	03	175	30 Comme	1		1	175
<b>Weekly Totals:</b> Total Spots(Ord Spots)					27	25	52	

Grand Totals				Month 9 Weeks: 5			
Totals		09/03		09/10			
Spots	52			27			25
Cost	18300			9725			8575

<b>Grand Totals:</b>	<b>Spots:</b> 52
	<b>Gross Total:</b> 18,300.00
	<b>Commission:</b> 2,745.00
	<b>Net Total:</b> 15,555.00

REP HEADLINE# 6244785  
\$\$\$ APPROVED ORIGINAL REV#0 \$\$\$

REP: TEL# 703-516-9399  
CREDIT ADVISORY: AGENCY  
ORDER WORKSHEET

FAX# 703-516-9680  
CREDIT RISK !!!  
HARRIS REPORT FROM STATION

AUG8/12 15.18  
\*\*\* WNCN-TV \*\*\*

ADV # ADV. NAME ISS/AMER. CROSSROADS  
AGY # AGY. NAME CROSSROADS MEDIA LLC

66 CANAL CENTER PLAZA, SUITE 555

ALEXANDRIA, VA 22314

REP. # OFF. # SALESMAN #

BUYER NAME STEPHANIE MARONEY

SALES PRSN WA- MICK NESCI (H)

ORDER # CONTRACT # 6244785

CLASS: NATL. LOCAL REGIONAL

PRDCT AMERICAN CROSSROADS EST#690 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES SEP4/12 SEP13/12 WK-2

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE AUG8/12 15.18

REP: NEW ORDER  
TTL 18300 @ 52X  
PLS CFM  
THANKS, MIKE FOR MICK

STA: PLS SEE M1-M3 FOR NEW OFFERS/PROGRAM CHGS  
PLS ADVISE ASAP  
THX, CHERYL 8/8

CON CM \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

STATION MAKEGOOD OFFERS:

M1 UNRESL BUY#33 MISSED:WED/1100P-1135P

OFFER:WED/1130P-1200M

CMT:D/T NFL KICKOFF  
CMT:PLS REVISE TIME

SEPS 30S \$550.00  
SEPS 30S \$550.00

(AUG8/12)  
PLS ADVISE.

M2 UNRESL BUY#34 MISSED:WED/1135P-1235A

OFFER:WED/1200M-100A

CMT:D/T NFL KICKOFF  
CMT:PLS REVISE TIME

SEPS 30S \$175.00  
SEPS 30S \$175.00

(AUG8/12)  
PLS ADVISE.

M3 UNRESL BUY#39 MISSED:WED/730P-800P

OFFER:WED/730P-800P

CMT:NO EXTRA 9/5 D/T NFL KICKOFF SPECIAL - MG STP EXTRA 9/12  
CMT:PLS ADVISE

SEPS 30S \$200.00  
SEPS 30S \$200.00

(AUG8/12)  
PLS ADVISE.

CONTRACT TOTAL 18300.00  
TOTAL SPOTS 52

REP HEADLINE# 6244785  
\$\$\$ APPROVED ORIGINAL REV#0 \$\$\$

REP: TEL# 703-516-9399 FAX# 703-516-9680  
CREDIT ADVISORY: AGENCY CREDIT RISK !!!  
ORDER WORKSHEET HARRIS REPORT FROM STATION AUG8/12 15.15  
\*\*\* WNCN-TV \*\*\*

ADV #	ADV. NAME	ISS/AMER. CROSSROADS	REP. #	OFF. #	SALESMAN #
AGY #	AGY. NAME	CROSSROADS MEDIA LLC	BUYER NAME	STEPHANIE MARONEY	
		66 CANAL CENTER PLAZA, SUITE 55S	SALES PRSN	WA- MICK NESCI (H)	
		ALEXANDRIA, VA 22314			
ORDER #		CONTRACT # 6244785	CLASS: NATL.	LOCAL	REGIONAL
PRDCT	AMERICAN CROSSROADS	EST#690	COMMENTS: (LINE, ORDER, INVOICE)		
FLIGHT DATES	SEP4/12	SEP13/12	WK-2		
CITY TAX	STATE TAX	CO-OP BILLING NEEDED	DATE	AUG8/12	15.15

REP: NEW ORDER  
TTI, 18300 @ 52X  
PLS CFM  
THANKS, MIKE FOR MICK

CON CM \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

NOTICE: CHANGES OF THIS ORDER HAVE BEEN APPROVED. CONTRACT SCHEDULED FOR GENERATION

CONTRACT TOTAL	18300.00
TOTAL SPOTS	52

REP HEADLINE# 6244785  
\*\*\* ORIGINAL REV#0 \*\*\*

REP: TEL# 703-516-9399 FAX# 703-516-9680  
CREDIT ADVISORY: AGENCY CREDIT RISK !!  
ORDER WORKSHEET HARRIS REPORT FROM REP AUG7/12 17.05  
\*\*\* WNCN-TV \*\*\*

ADV # ADV. NAME ISS/AMER. CROSSROADS REP. # OFF. # SALESMAN #  
AGY # AGY. NAME CROSSROADS MEDIA LLC BUYER NAME STEPHANIE MARONEY

66 CANAL CENTER PLAZA, SUITE 555 SALES PRSN WA- MICK NESCI (H)  
ALEXANDRIA, VA 22314

ORDER # CONTRACT # 6244785 CLASS: NATL. LOCAL REGIONAL

PRDCT AMERICAN CROSSROADS EST#690 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES SEP4/12 SEP13/12 WK-2

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE AUG7/12 17.05

REP: NEW ORDER  
TTL 18300 @ 52X  
PLS CFM  
THANKS, MIKE FOR MICK  
*ECN*  
*CFM*

CON CM \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
1			1100P-1135P	30		\$550.00	9/7	9/7	1		FRI	1
AGENCY ADVERTISER CODE = 11 AGENCY EST# = 690												
AGENCY PRODUCT CODE = 27												
PROGRAM : NBC 17 NEWS AT 11												
ORD COM1 : ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE												
CON COM1 : NBC 17 NEWS AT 11												
2			1135P-1235A	30		\$175.00	9/7	9/7	1		FRI	1
PROGRAM : TONIGHT SHOW												
ORD COM1 : ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE												
CON COM1 : TONIGHT SHOW												

*WNCN*  
*8/8*



AUG7/12 17.05  
\*\*\* WNCN-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
3			600P-630P	30		\$400.00	9/7	9/7	1		FRI	1
PROGRAM : NBC 17 NEWS AT 6 ORD COM1 : ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE CON COM1 : NBC 17 NEWS AT 6												
4			600A-700A	30		\$225.00	9/7	9/7	1		FRI	1
PROGRAM : NBC 17 TODAY AT 6A ORD COM1 : ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE CON COM1 : NBC 17 TODAY AT 6A												
5			700P-730P	30		\$250.00	9/7	9/7	1		FRI	1
PROGRAM : NBC 17 NEWS AT 7 ORD COM1 : ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE CON COM1 : NBC 17 NEWS AT 7												
6			700A-900A	30		\$575.00	9/7	9/7	1		FRI	1
PROGRAM : TODAY SHOW ORD COM1 : ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE CON COM1 : TODAY SHOW												
7			730P-800P	30		\$200.00	9/7	9/7	1		FRI	1
PROGRAM : EXTRA ORD COM1 : ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE CON COM1 : EXTRA												
8			1100P-1135P	30		\$550.00	9/10	9/10	1		MON	1
PROGRAM : NBC 17 NEWS AT 11 ORD COM1 : ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE CON COM1 : NBC 17 NEWS AT 11												
9			1135P-1235A	30		\$175.00	9/10	9/10	1		MON	1
PROGRAM : TONIGHT SHOW ORD COM1 : ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE CON COM1 : TONIGHT SHOW												

AUG7/12 17.05  
\*\*\* WNCN-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
10			600P-630P	30		\$400.00	9/10	9/10	1		MON	1
PROGRAM : NBC 17 NEWS AT 6												
ORD COM1 : ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE												
CON COM1 : NBC 17 NEWS AT 6												
11			600A-700A	30		\$225.00	9/10	9/10	1		MON	1
PROGRAM : NBC 17 TODAY AT 6A												
ORD COM1 : ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE												
CON COM1 : NBC 17 TODAY AT 6A												
12			630P-700P	30		\$250.00	9/10	9/10	1		MON	1
PROGRAM : NBC NIGHTLY NEWS												
ORD COM1 : ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE												
CON COM1 : NBC NIGHTLY NEWS												
13			700P-730P	30		\$575.00	9/10	9/10	1		MON	1
PROGRAM : NBC 17 NEWS AT 7												
ORD COM1 : ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE												
CON COM1 : NBC 17 NEWS AT 7												
14			730P-800P	30		\$200.00	9/10	9/10	1		MON	1
PROGRAM : EXTRA												
ORD COM1 : ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE												
CON COM1 : EXTRA												
15			700A-900A	30		\$250.00	9/8	9/8	1		SAT	1
PROGRAM : SATURDAY TODAY												
ORD COM1 : ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE												
CON COM1 : SATURDAY TODAY												
16			800A-900A	30		\$250.00	9/9	9/9	1		SUN	1
PROGRAM : SUNDAY TODAY												
ORD COM1 : ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE												
CON COM1 : SUNDAY TODAY												

AUG7/12 17.05  
\*\*\* WNCN-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
17			1100P-1135P	30		\$550.00	9/13	9/13	1		THU	1
PROGRAM : NBC 17 NEWS AT 11 ORD COM1 : ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE CON COM1 : NBC 17 NEWS AT 11												
18			1135P-1235A	30		\$175.00	9/6	9/13	1		THU	2
PROGRAM : TONIGHT SHOW ORD COM1 : ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE CON COM1 : TONIGHT SHOW												
19			600P-630P	30		\$400.00	9/13	9/13	1		THU	1
PROGRAM : NBC 17 NEWS AT 6 ORD COM1 : ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE CON COM1 : NBC 17 NEWS AT 6												
20			600A-700A	30		\$225.00	9/6	9/13	1		THU	2
PROGRAM : NBC 17 TODAY AT 6A ORD COM1 : ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE CON COM1 : NBC 17 TODAY AT 6A												
21			630P-700P	30		\$650.00	9/6	9/6	1		THU	1
PROGRAM : NBC NIGHTLY NEWS ORD COM1 : ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE CON COM1 : NBC NIGHTLY NEWS												
22			700P-730P	30		\$250.00	9/13	9/13	1		THU	1
PROGRAM : NBC 17 NEWS AT 7 ORD COM1 : ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE CON COM1 : NBC 17 NEWS AT 7												
23			700A-900A	30		\$575.00	9/6	9/13	1		THU	2
PROGRAM : TODAY SHOW ORD COM1 : ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE CON COM1 : TODAY SHOW												

FAX# 703-516-9680  
CREDIT RISK !!!  
HARRIS REPORT FROM REP  
AUG7/12 17.05  
\*\*\* MNCH-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
24			730P-800P	30		\$200.00	9/6	9/13	1		THU	2
PROGRAM : EXTRA												
ORD COM1: ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE												
CON COM1: EXTRA												
25			1100P-1135P	30		\$550.00	9/4	9/4	1		TUE	1
PROGRAM : NBC 17 NEWS AT 11												
ORD COM1: ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE												
CON COM1: NBC 17 NEWS AT 11												
26			1135P-1235A	30		\$175.00	9/4	9/11	1		TUE	2
PROGRAM : TONIGHT SHOW												
ORD COM1: ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE												
CON COM1: TONIGHT SHOW												
27			600P-630P	30		\$400.00	9/4	9/11	1		TUE	2
PROGRAM : NBC 17 NEWS AT 6												
ORD COM1: ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE												
CON COM1: NBC 17 NEWS AT 6												
28			600A-700A	30		\$225.00	9/4	9/11	1		TUE	2
PROGRAM : NBC 17 TODAY AT 6A												
ORD COM1: ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE												
CON COM1: NBC 17 TODAY AT 6A												
29			630P-700P	30		\$650.00	9/4	9/4	1		TUE	1
PROGRAM : NBC NIGHTLY NEWS												
ORD COM1: ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE												
CON COM1: NBC NIGHTLY NEWS												
30			700P-730P	30		\$250.00	9/4	9/11	1		TUE	2
PROGRAM : NBC 17 NEWS AT 7												
ORD COM1: ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE												
CON COM1: NBC 17 NEWS AT 7												

AUG7/12 17.05  
\*\*\* WNCN-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
31			700A-900A	30		\$575.00	9/11	9/11	1		TUE	1
PROGRAM : TODAY SHOW												
ORD COM1 : ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE												
CON COM1 : TODAY SHOW												
32			730P-800P	30		\$200.00	9/4	9/11	1		TUE	2
PROGRAM : EXTRA												
ORD COM1 : ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE												
CON COM1 : EXTRA												
33			<del>1100P-1135P</del> 11:30-12mid 30			\$550.00	9/5	9/5	1		WED	1
PROGRAM : NBC 17 NEWS AT 11												
ORD COM1 : ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE												
CON COM1 : NBC 17 NEWS AT 11												
34			1135P-1235A	30		\$175.00	9/5	9/12	1		WED	2
PROGRAM : TONIGHT SHOW												
ORD COM1 : ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE												
CON COM1 : TONIGHT SHOW												
35			600P-630P	30		\$400.00	9/5	9/12	1		WED	2
PROGRAM : NBC 17 NEWS AT 6												
ORD COM1 : ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE												
CON COM1 : NBC 17 NEWS AT 6												
36			600A-700A	30		\$225.00	9/5	9/5	1		WED	1
PROGRAM : NBC 17 TODAY AT 6A												
ORD COM1 : ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE												
CON COM1 : NBC 17 TODAY AT 6A												
37			630P-700P	30		\$650.00	9/5	9/12	1		WED	2
PROGRAM : NBC NIGHTLY NEWS												
ORD COM1 : ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE												
CON COM1 : NBC NIGHTLY NEWS												

REP HEADLINE# 6244785  
 \*\*\* ORIGINAL REV#0 \*\*\*

REP: TEL# 703-516-9399 FAX# 703-516-9680  
 CREDIT ADVISORY: AGENCY CREDIT RISK !!!  
 ORDER WORKSHEET HARRIS REPORT FROM REP  
 AUG7/12 17.05  
 \*\*\* WNCN-TV \*\*\*

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
38			700A-900A	30		\$575.00	9/5	9/12	1		WED	2
PROGRAM : TODAY SHOW												
ORD COM1: ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE												
CON COM1: TODAY SHOW												
39			730P-800P	30		\$200.00	9/5	9/5	1		WED	1
PROGRAM : EXTRA												
ORD COM1: ELEMENT AT POSTION 1 IN DAYDETAILEDPERIOD IS RATE												
CON COM1: EXTRA												

SEP/12 18300.00 CONTRACT TOTAL 18300.00  
 TOTAL SPOTS 52

MARKET TOTALS \$183,000 WNCN 10% WRAL 45% WTVD 35% WRAZ 10% WRDC 0% WLFL 0% CABL 0%  
 ESTIMATED SHARES  
 SVC- NSI BOOKS- NOV/11  
 DEMOS- RA35+\*

## AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

<b>Station and Location:</b>	<b>Date:</b>
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I, Stephanie Maroney

do hereby request station time concerning the following issue:

American Crossroads 1401 New York Avenue Suite 1200 Washington, DC 20005 Treasurer: Margee Clancy
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Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

<b>Total Charges:</b>
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This broadcast time will be used by: American Crossroads

<p><b>Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"</b></p> <p style="text-align: center;"> <input type="checkbox"/> Yes           <span style="margin-left: 200px;"><input checked="" type="checkbox"/> No</span> </p>
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For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the office(s) being sought and the date(s) of the election(s) (if applicable):

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 3)

I represent that the payment for the above described broadcast time has been furnished by:

Treasurer Margee Clancy

and you are authorized to announce the time as paid for by such person or entity. The entity furnishing the payment, if other than an individual person, is:

☐ a corporation; ☐ a committee; ☒ an association; ☐ or other unincorporated group.

The names, offices, and addresses of the chief executive officers, directors, and/or authorized agents of the entity are named below (may be attached separately):

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACMENT OF ADVERTISING.**

I agree to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), I also agree to prepare a script, transcript, or tape, which will be delivered to the station at least \_\_\_\_\_ before the time of the scheduled broadcasts.

**TO BE SIGNED BY ISSUE ADVERTISER**

7/19/12      Steph Mury      703-299-1760  
 Date                      Signature                      Contact Phone Number

**TO BE SIGNED BY STATION REPRESENTATIVE**

☐ Accepted                      ☐ Accepted in Part                      ☐ Rejected

\_\_\_\_\_  
 Signature                      Printed Name                      Title